

JEL Music

To Whom it may Concern

Re: Proposed Lymm High School Centre for Performing Arts

I am writing in support of the proposed centre for performing arts. I feel this is an exciting opportunity for the school, the community, and offers broader opportunities to attract commercial and touring artists.

The venue has the potential to bridge the gap in available performance space between Warrington and Altrincham and further, between Liverpool and Manchester.

Aside from the obvious extra facility the centre would give to the High School and primary schools, there are so many arts and performance groups within the community and beyond who could potentially benefit. Local dance schools have to hire theatres in Altrincham & Runcorn for their performances which is a massive undertaking. I therefore have no doubt that the centre would be well used.

Local school performances are often oversubscribed due to limited capacity meaning students can be limited to one or two tickets per family, siblings and grandparents often never have the opportunity to attend and show their support.

Aside from the capital investment and the proposed community take up, the audience capacity of the centre would very much determine what it could be used for and if it would be commercially viable or operationally reliant on ongoing funding. Even Warrington and Altrincham are fairly limited in terms of performance spaces with little in the mid-range capacity. Consequently if, as proposed, the capacity is 400-500, it would be an attractive option for professional touring artists too.

Performance skills, as well as being wonderfully enjoyable, bring a confidence that can be applied to life in general and shouldn't ever be underestimated in their value. The enrichment for the student or performer goes far beyond what happens in that short window on the stage.

Wishing you every success with the bid process.

Regards

Jackie Lees

Artist Manager

JEL Music